

# Ruckus Unleashed™ | The Controller-less Access Point Solution for SMB

## IT Management

- Easily deploy up to 25 access points with little to no IT personnel
- Safeguard client connectivity and productivity with smart redundancy in case of a fail over
- Keep Wi-Fi available even during broadband downtime
- Leverage best-in-class RF performance with BeamFlex+, PD-MRC, and ChannelFly



## User Experience

- Deliver a fast and reliable Wi-Fi experience to your customers
- Deploy a seamless wireless experience with Hotspot/WISPr in minutes
- Quickly and securely on board users to guest network with guest pass, email or SMS
- Engage users through Social Wi-Fi login such as Facebook, Google+, and Twitter

## Business Impact

- Eliminate costs and license fees associated with a controller architecture
- Scale your business with an easy migration to Ruckus ZoneDirector, SmartZone, or future platforms
- Build brand equity through customizable captive portals

